Botkyrkabyggen

In the challenges there are opportunities!

Chris Österlund, CEO Botkyrkabyggen



Botkyrkabyggen

- In the region of Stockholm, 10.800 apartments
- Very segregated, some areas have high crime rates and unemployment
- Owned by the council, no government subsidies
- Property values: 1 365 Million Euro
- Return on equity: 4,2%
- Loan-to-value ratio: 19%





The sustainable business is the only business

- The 2030 Agenda is the basis for further development action in Botkyrkabyggen
- Sustainability is integrated into the business
- Developing the business is part of the sustainability aspects
- Our work is part of a bigger plan: To support our owner to contribute to Sweden's delivery to the UN 2030 Agenda



































Renovations

- 80% of 10 800 apartments in need of renovation in a few years time
- Renovation we do what is necessary:
 - Plumbing, bathroom, electricity
 - Low rent increases
 - Retain material that works well
- Many dimensions of Sustainability:
- Environmental sustainability
- Social sustainability
- Economic sustainability





Pleasant, safe and secure

 Working together with the Police, the municipality and the Fire department

The Park of the Rainbow

Hub for activities and local associations

Method "Trygga Hus"/"Safe Houses"







The children

- The Tigers: Housing influence for children
- Public non-profit partnership to support youth and young adults to make good life choices









Gender equality

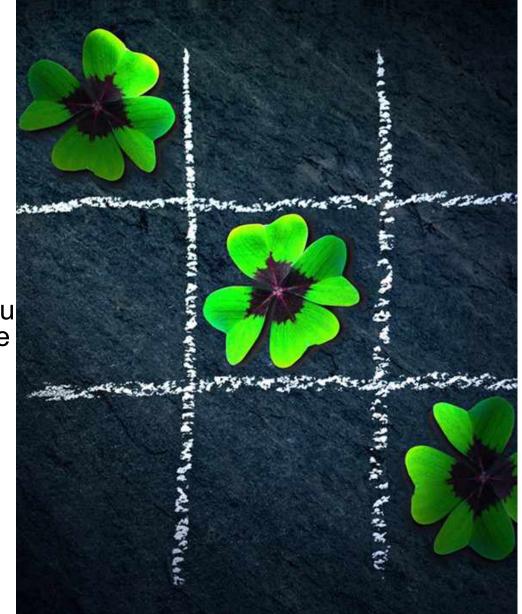
- We employ female tenants with foreign origin who are far from the ordinary labor market
- Independence, own salary, knowledge of Swedish society and language
- Role models and ambassadors
- Good finances for the company
- Tenants more satisfied with the cleaning
- Not charity





Several Tools for urban development

- Our regular business is the hub of the company's work for neighborhood development
- We do several things at the same time
- We test in a smaller pilot, quickly scale u to a larger one if it proves to be effective
- Collaborations:
- Clarity of roles, responsibilities and powers
- Routines and structure







Thank you!







Årets Brottsförebyggare









